

CONTEST RULES FOR PARTICIPANTS

- 1. The contest starts on Thursday, September 8th, 2022 at 5:00PM EST.
- 2. All contest submissions must be received by Saturday, October 8th, 2022 at 5:00PM EST.
- **3.** After the deadline, the entries will be reviewed and the most creative, engaging, and thoughtprovoking will be deemed the winner. The winner will be notified via Instagram, then publicly announced on Saturday, October 15, 2022.
- 4. Only those 18 years and older may participate.
- 5. You may only enter once.
- 6. The video must be no more than 60 seconds in length.
- 7. The maximum size of the video submission is 10MB.
- 8. Submit your entry electronically via Instagram direct messages to @code.ngo
- **9.** The winner will be notified via Instagram and will have to provide CODE with their phone number and mailing address to receive the prize.

ADDITIONAL LEGAL INFORMATION:

- **10.** By submitting a video to this contest, you warrant that you are at least 18 years of age at the date that you submit your video and are fully able and competent to enter into the terms, conditions and warranties set forth in these rules.
- **11.** Employees, Board Members, representatives, agents or independent contractors of CODE, its affiliated companies and agencies, prize suppliers, or persons domiciled with any of the persons/groups are ineligible to participate.
- **12.** By submitting your video to CODE, you grant CODE a worldwide, non-exclusive, royalty-free, transferable license to use, reproduce, distribute, prepare derivative works of, and display the video for the purposes of the competition and any related public service activities whatsoever including adding the CODE logo to it. You will have no claim to any compensation.
- **13.** CODE may choose to disqualify any videos if they are deemed inappropriate, offensive, or abusive.
- **14.** Your personal details will not be shared with any third party. Your personal information shall be used by CODE only to the extent necessary for the purposes of the contest and any CODE's communications activities.
- **15.** Prize details not specifically set forth in these rules are at CODE's sole discretion.
- **16.** The prize must be accepted as awarded and cannot be transferred, assigned, substituted, or redeemed for cash.
- **17.** Your entry should be your own, original work. CODE reserves the right to disqualify from the competition any video or photo and narrative which infringes the copyright or other intellectual property rights of third parties. You shall be solely responsible for your own entry and the

consequences of posting or publishing it. In connection with the contest, you hereby warrant that: i) you own or have all the necessary licenses, rights, consents and permissions to submit your video to CODE for posting on its social media account; and ii) you waive any moral rights in your video/photo; and iii) your video/photo does not and shall not infringe the rights of any third party. You agree to indemnify and hold harmless CODE from and against any and all claims, damages, obligations, losses, liabilities and expenses (including but not limited to attorney's fees) arising from: i) your violation of any of these competition rules; ii) your violation of any third party right including without limitation any copyright or privacy right. This indemnity will survive these competition rules.

18. In entering this contest, each entrant releases CODE and its employees, directors, officers, suppliers, agents, and administrators from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this contest or participating in any prize-related activity or the acceptance, use or misuse of any prize, including without limitation costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom.