

(Deadline Extension)

Request for Proposals: Research Consultant to Conduct *Reading Ghana* Program Tracer Study

About CODE

For the last 60 years, CODE has been working towards a world in which all children can pursue a quality education, reach their full potential, and contribute to their community and the world. In Ghana, CODE has partnered with the Ghana Book Trust (GBT) for over 20 years to implement comprehensive literacy programming, including the *Reading Ghana* program (2016 – 2022).

Reading Ghana is a six-year comprehensive literacy program being implemented in the Ashanti Region with generous support from Asanko Gold Ltd. The initiative aims to help students strengthen their literacy skills and ultimately improve their learning outcomes. Young people with strong literacy skills transition more successfully into higher levels of education and are more likely to obtain skilled jobs. The project has so far benefited 4,967 students and 132 teachers in 44 schools.

The program is currently in its sixth and final year (concluding March 31, 2021).

Objective and Scope of Work

CODE is looking for a research consultant to conduct a tracer study. The tracer study is one of several components of the summative evaluation of the *Reading Ghana* program. The general objective is to evaluate medium to long-term impact of the *Reading Ghana* on select students and their education and how that education has improved their social condition. For this tracer study, important questions would be how their education has helped them to stay in school to a higher grade than they would have normally.

***Key Deliverables**

- 1) Stakeholder consultation & report – may require field visits (July 2021).
- 2) Contribute to the development of data collection tools (August 2021).
- 3) Field visits to conduct student interviews (September/October 2021).
- 4) Final consultancy report (November 2021).

*CODE's technical team must pre-approve the work plan for each of the deliverables outlined above before the consultant moves it forward into action. Data collection equipment and logistical support will be provided by CODE and GBT.

Due dates for each deliverable will be confirmed closer to execution of independent contract agreement.

Time frame: July 2021 to November 2021

Location

The consultancy will be based in Ghana with travel to project school communities in the Ashanti Region. The consultant should be available for frequent discussions over phone or any online medium with CODE.

Requirements

- Minimum of a Bachelor of Arts degree in education, international development, or a relevant field.
- Demonstrated experience working with international or national NGOs or national governments in the education sector.
- Demonstrated ability with qualitative research methods, particularly interviews and focus groups particularly with children and youth.
- Excellent written and spoken English skills.
- Preferable candidate will have experience using monitoring and evaluation software (LogAlto specifically) to collect data.

How to Apply

Interested candidates should submit the following:

- Resume
- Bibliography of publications involving qualitative research and up to two samples.
- 3 references

Submit the above to Claire Bolton at cbolton@code.ngo by **July 23, 2021**, with the subject line: "*RFP: Reading Ghana Tracer Study*". Applications will be reviewed on a rolling basis, so candidates are encouraged to submit their proposal at the earliest opportunity.

We thank all candidates for their applications; however only those selected for an interview will be contacted.