

# code matters 2009

If you can learn to read and write, you can learn to do, and be, anything.

# code

[codecan.org](http://codecan.org)



## our vision

To support a sustainable literate environment in the developing world.

## our mission

To enable people to learn by developing partnerships that provide resources for learning, promote awareness and understanding, and encourage self-reliance.

## our goal

To be a self-sustaining, integrated family of affiliates, recognized domestically and internationally as a learning organization that is a leader in building partnerships that create the capacity required to enhance the literacy skills of children, youth and adults so they can fully realize their personal goals and potential.



CODE staff and partners.

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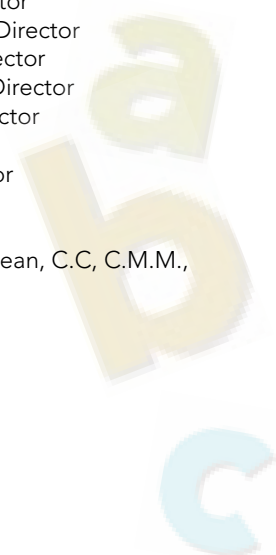
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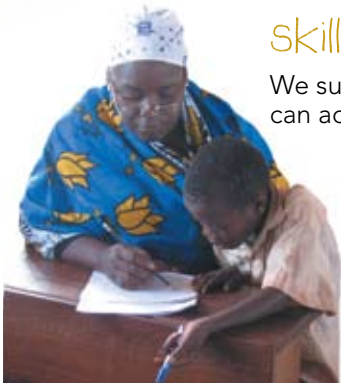


# learning matters

We understand that people who can access and complete basic education of good quality can better build societies centered on human rights, democracy, peace and social justice. It's why we support quality education programming that gives children a real chance to learn -- a chance to excel, to believe in themselves, to prove who they are and what they can do. Learning matters for us all.

## skills matter

We support teacher and librarian training so educators can achieve results in real classroom settings.



This year we:

- Worked with 5,200 educators to increase their ability to effectively teach reading and writing;
- Promoted reading and learning through 604 events such as book fairs, spelling bees, and reading competitions.

## books matter

We work with local writers, illustrators, editors and publishers to create relevant, quality children's books that support the growth of national publishing industries and help students acquire effective literacy skills.

This year we:

- Supported the local publishing of 258,320 copies of new books/magazines;
- Provided schools and libraries with 603,286 new books/magazines;
- Purchased 126,323 books from local book sellers in partner countries.



## partnership matters

We partner with independent professional organizations, locally staffed and managed, to reform and improve education in their countries. We also partner with individuals and institutions to fulfill our mission.



This year we:

- Engaged literacy experts from 11 North American universities and publishing houses to donate their professional time to CODE programming;
- Invested in 11 national organizations in 9 developing countries;
- Partnered with numerous international organizations such as Critical Thinking International, the International Board on Books for Young People (IBBY) Canada, CODE Incorporated and the International Book Bank.

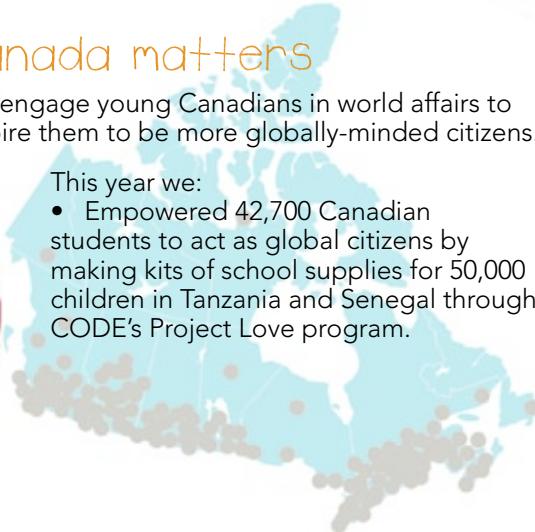
canada + partnership + books + skills =  
1,600,000 children learn to learn

## canada matters

We engage young Canadians in world affairs to inspire them to be more globally-minded citizens

This year we:

- Empowered 42,700 Canadian students to act as global citizens by making kits of school supplies for 50,000 children in Tanzania and Senegal through CODE's Project Love program.





## governance matters

We recognize that good governance matters to be accountable, transparent and effective.

This year we:

- Initiated a governance review with all overseas partners
- Modeled good governance by developing standards and best practices with our partners.

### Statement of Income and Expenditures April 1 2008 - March 31, 2009

INCOME	\$	EXPENDITURES	\$
CIDA	3,549,501	Overseas programs	3,723,711
Donations	1,083,620	In kind donated books	5,730,122
In kind donated books	5,730,122	Canadian engagement	220,055
Miscellaneous	523,939	Fundraising	529,513
		General administration	509,255
		Communications	89,512
		Research - New Programs	187,644
<b>Total Income</b>	<b>\$ 10,887,182</b>	<b>Total Expenditures</b>	<b>\$ 10,989,812</b>
		<b>Deficit (income over expenditures)</b>	<b>( \$ 102,630)</b>



- INCOME**
- CIDA % 33
  - In kind donated books % 52
  - Donations % 10
  - Miscellaneous % 5



- EXPENDITURES**
- Overseas Programs % 34
  - In kind donated books % 51
  - Canadian engagement % 2
  - Fundraising % 5
  - General administration % 5
  - Communications % 1
  - Research % 2



# you matter

At the end of the day, it is the individuals and groups that support our work who make all that we achieve possible. You matter, and we thank you for sharing our vision.

This year you will notice we've made our annual report smaller - because being green matters too. We are trying to save paper and increase accessibility by printing less and making more information available on our website. To learn more about the 2008/2009 year and to see a complete list of corporate and individual donors, please visit [codecan.org](http://codecan.org).

## Major Institutional Donors \$2,000,000+

Canadian International  
Development Agency

## Major Institutional Donors \$5,000+

Saskatchewan Council for International  
Cooperation  
Resolute Funds Limited  
Fondation Marcelle et Jean Coutu  
Les Soeurs de la Congrégation de  
Notre-Dame  
Scotiabank  
Recochem Inc.  
Fondation Edward Assh  
Manitoba Teachers' Society  
Pirie Foundation  
Alberta Teachers' Association  
Fondation Internationale Roncalli  
The EJLB Foundation  
The McLean Foundation  
R. Howard Webster Foundation  
+ 3 Anonymous

## Major Individual donors \$1,000 +

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Jacqueline Bohez  
Sharon Bradford and Andy Lagassé  
Chris Bredt and Jamie Cameron  
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Estate of Dorothy McPetrie  
Estate of Maritsa A. Brookes  
Estate of Kenneth F. Heddon  
+ 20 Anonymous