Stories are powerful. Stories can inspire you, challenge you and change you forever. Today, we are sharing a story with you, our cherished donors, to share the incredible impact you have on the world’s children because of your support of CODE.

This is Zawadi. She is a child in Tanzania who fell in love with stories after her village school received books from CODE and her teacher received CODE training.

Your support makes stories like this possible every single day, all around the world. Together, we made an impact on the lives of over 800,000 children this year. Each child who learns to read and write can discover new ideas, express their creativity, and use the knowledge and wisdom they gain to become empowered members of their family, school and community.

Your support inspires children to read, write and dream. Your gift is a promise of a brighter future. And what a precious gift that is!

With your amazing support, CODE creates and publishes books in 17 local and national languages in 35 different countries. Together, we develop local authors and illustrators and invest in local publishers. Your gifts also provided professional development for over 2,200 teachers, teacher-trainers and librarians last year alone.

Because of you, there is power and promise in literacy and education.

Together, we are rewriting the story for global literacy. One story at a time. One child at a time. One teacher at a time.

This is the story of CODE today. Thank you for your vital support.

Scott Walter,
Executive Director
After completing her CODE training, Meena eagerly returns to her village school to teach. But her heart sinks when she realizes one more girl is no longer attending class. She promises herself that she will keep an eye on the remaining girls who are always punctual and prepared, even if they are shy.
One morning, Zawadi raises her hand and says in a voice hardly above a whisper, “Miss, I have written a story for you.” Meena catches and holds the girl’s eyes while stretching her hand out to accept the papers.
Meena says, “Thank you, Zawadi. A story is only words until you share it with someone. Then it comes alive in your mind and your heart! And I am honoured you have shared it with me.”
Meena reads the story, 3 chapters long, about a brother and sister who have great adventures. Meena says, “My favourite part is when the brother’s bike gets a flat tire and he sits on the sister’s handlebars singing loudly, encouraging her up the last hill to their home.”
“Zawadi, this story is fantastic. Would you mind if I shared it with the class?” Zawadi is nervous at first, but she lifts her sparkling eyes to Meena during the bicycle part. At this moment Meena realizes Zawadi is confident, expressing creativity in a way she never has before.
Meena watches as the other pupils are drawn into Zawadi’s story and imagination. Meena and Zawadi can tell they love it from the smiles on their faces. A boy blurts out, “I’ve got an idea for the next chapter! Miss, can we work on more stories today?”
“I support CODE because I truly believe reading is one of the pillars of education. I also think it allows anyone to experience the diversity the world has to offer without the accompanying costs, so it levels the playing field slightly.”
— Jonathan Lansky, CODE donor

“CODE’s emphasis on publishing in local languages to foster the early acquisition of reading skills seems to me like the most sensible approach to improve literacy in a culturally sensitive way.”
— David Malkin, CODE donor

“I’ve been involved with CODE for over thirty years. I believe the work of the organization is vital to the young people in some of the world’s regions in greatest need who, through literacy, will become the future leaders of their countries and make the world a better place for all of us.”
— Harvey Slack, CODE supporter and Fund Development and Marketing Committee Member

“Native students are intrinsically motivated to react to the situations presented in these novels and are able to use various modes of learning (reading, writing, representing, etc.) to express with ease their understandings and personal reactions to [these situations]. [Initiatives] such as CODE’s Burt Award allow for students and teachers alike to discover — in a vibrant literary medium — the plight of First Nations people through literature.”
— Brenda Jeddore, teacher at the Se’t A’newey School in Miawpukek, Newfoundland and Labrador, and recipient of Burt Award for First Nations, Métis and Inuit Literature books

Quote, Unquote.
Our work.

Canada
7,500 copies of 3 winning titles of the inaugural Burt Award for First Nations, Métis and Inuit Literature distributed to some 900 schools, libraries, community centres, and Friendships Centres across Canada

Partners: Assembly of First Nations, Métis National Council, Inuit Tapiriit Kanatami, National Association of Friendship Centres, Association of Canadian Publishers, Canada Council for the Arts, GoodMinds and Frontier College

The Caribbean
The Burt Award for Caribbean Literature launched at the NGC Bocas Lit Fest in April 2013.

Partner: Bocas Lit Fest, CaribLit

Ethiopia
37 new titles for children published in 7 languages published and distributed to community and school libraries across the country

Partner: CODE-Ethiopia
2013-2014 highlights.

Ghana
Over 6,000 engaging books made available to 1,600 children in 40 schools in rural communities through a mobile library
Partner: Ghana Book Trust

Kenya
9,000 copies of 3 Burt Award for African Literature — Kenya winning titles distributed to 25 schools
Partner: National Book Development Council of Kenya

Liberia
Hands-on workshop delivered to local writers, illustrators, journalists and photographers by CODE expert-volunteers B.D. Colen, Pulitzer Prize winning journalist and documentary photographer, and Dr. Wendy Saul
Partner: WE-CARE Foundation

Mali
Professional development workshops provided to 149 lower primary school teachers
Partner: Association pour la lecture, l’éducation et le développement

Mozambique
7,000 educators trained in bilingual education over 6 years
Partner: Associação Progresso

Sierra Leone
Production of 6 new supplementary reading books for primary school children in the Reading Sierra Leone Collection kicked-off
Partner: PEN Sierra Leone

Tanzania
40 young women trained to become Reading Coaches for elementary school children in their communities
Partner: The Children’s Book Project for Tanzania

Knowledge Partners
International Board on Books for Young People (IBBY) Canada
Reading and Writing for Critical Thinking International (RWCT)

Affiliates
CODE Foundation
International Book Bank (IBB)

Financial Partners
Financial support from the Government of Canada provided through Foreign Affairs, Trade and Development Canada (DFATD).
CODE cherishes each and every gift we receive. Your gift is combined with gifts from other caring citizens, corporate partners, foundations as well as funds from the Department of Foreign Affairs, Trade and Development (DFATD).

Sources of Funding.

<table>
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<th>Source</th>
<th>Amount</th>
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<td>DFATD</td>
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Donations 49%

DFATD 50%

Miscellaneous 1%
Allocation of Funding.

Thank you for entrusting CODE with your gift. We take care to ensure that every dollar we spend advances literacy for the world's children.

<table>
<thead>
<tr>
<th>Category</th>
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The complete 2013–2014 financial statements, audited by PricewaterhouseCoopers, are available upon request from the Office of the Executive Director. The value of in-kind donated books (as of March 31, 2014) was $908,177 (USD$ 821,277.25) as per information supplied by the International Book Bank.
Because of you.

You... Supported the national publishing of 437,000 copies of 104 different locally-authored titles, 165,000 of which were in 14 local languages

- Helped purchase 64,000 books from local book sellers in partner countries
- Helped distribute 120,000 new donated North American books
- Helped provide reading materials for 2,300 school and community libraries and reading corners, 275 of which were established this year

Made it possible for 2,200 teachers, librarians, education officials, writers, illustrators, editors, and publishers to gain the professional skills they need to become more effective at workshops provided by a corps of 18 international experts

Inspired young people in 8 countries in Africa, the Caribbean and Canada — over 868,000 children and youth were impacted directly by CODE’s programs
Thank you.

Major Individual Donors $1,000+
Sherlynn R. Akitt C.A.
Jacques Bérubé
Christopher D. Bredt and Jamie Cameron
Elizabeth A. Carruthers
The Casey Family
Matthew Certosimo
Gwynneth Evans
Carl E. Fleck and Pascale Daigneault
Barbara Goldring
Judy Hauserman
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Allan Treasure
Maurice and Gloria Walsh
Scott Walter

Eric and Farah Webber
Stephen Williamson and Margot Hallman
Mr. and Mrs. Bill Worster
16 donors wish to remain anonymous

Major Institutional Donors $5,000+
Fondation Edward Assh
Literary Prizes Foundation
Manitoba Council for International Cooperation
Megaloid Laboratories
Pirie Foundation
RJL Braydon Charitable Foundation
Saskatchewan Council for International Cooperation
Sisters of St. Joseph
Taylor Irwin Family Fund c/o Toronto Community Foundation
The Alberta Teachers’ Association
3 Anonymous

Legacy Leaders
Jean E. Marsh
Margaret M. Walker
4 Anonymous Estates
Thank you for helping Zawadi.

Together with our donors, we are celebrating 55 years as Canada’s leading international development agency uniquely focused on advancing literacy and education around the world. We establish and ignite engaging learning environments by creating, publishing and sharing culturally-relevant children’s books, nurturing local writers and illustrators, and empowering teachers and teacher-librarians. Your support means that every single day, children in some of the world’s areas of greatest need can fall in love with stories, express their creativity and become inspired in discovering new ideas. And as they grow, they will become critical thinkers, problem solvers and life-long learners — building a sustainable literate and civil society for tomorrow. Thank you for supporting CODE. Together, we are rewriting the story for global literacy.